SUMEYRA CAYLAN

UI/UX Designer

sumeyracaylann@gmail.com | +49 152 23102370 | München, DE | sumeyra.design

Profile

Engineer-turned-designer with 6+ years experience in Mobile, Web, and TV design interfaces; developing and implementing Design Systems in Media and SaaS companies.

Education

MSc. Design Informatics,
The University Of Edinburgh
2019 – 2020 | GB

BS. Electrical & Electronics Engineering,
The Abdullah Gul University
2013 – 2018 | Türkiye

ELS Language School,
Southern Polytechnic State University
2014 | USA

Languages

Turkish
Native

English
Proficient

German
A2

Certificates & Volunteering

Google UX Design Professional Certificate

Become A UX Designer

Become An Interaction Designer

Digital Content Production Training (Erasmus+)

Train The Trainer (Erasmus+)

UI/UX Design Volunteer Teacher at REDI

Experience

UI/UX Designer, *TRT & TRT WORLD*
02/2021 – 02/2025

- Delivered end-to-end design for **tabii streaming service**, driving 2M+ subscribers in 2 months.
- Set up and maintained Design System of tabii.
- Created wireframes, rapid prototypes, and user-centered designs, iterated with feedback.
- Collaborated with cross- functional teams of 200+ people for seamless integration.
- Moderated user research focus group and usability testing sessions for Internal CMS, shaping design direction.
- Launched a company-wide Design Glossary for standardized terminology.

UI/UX Designer, *FREELANCE*
11/2020 – 09/2026

- AppGuard | Cybersecurity B2B Screens UI/UX Redesign
- Ictimai TV (ITV) News Website Design
- Delphi Sonic | Fire Protection Monitoring Dashboard & Detail UI Design
- MTM Biotech | Neurofeedback-Based Earphone & Mindfulness App Landing Page UI/UX Design
- Fin-tech Company Mobile Application UI Design

Embedded Software Developer, *KAYTEN*
11/2018 – 08/2019

- Worked on Smart Bike Rental Project, with mainly focus on coding state machine, keypad, LCD, UI Design, and RFID.

Skills

User Experience Design, User-Centered Design, Interaction Design, Rapid Prototyping, Interactive Prototyping, User Research, Usability Testing, Design Systems, Mobile Design, Web Design, Responsive Design, TV Design, Big Screen UI/UX, Visual Design, UI Design Patterns, Design System Management, Wireframes, Information Architecture, Sitemaps, Card Sorting, Personas, Design Thinking, Scrum, Agile, Cross-Functional Collaboration, Data Visualization

Tools

Figma, Claude, Cursor, Adobe Creative Suite, Balsamiq, Miro, Jira, Confluence, Zeplin, Hotjar, Google Analytics, Git